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**DIGITAL SERVICE PROVIDER, 24-7 ENTERTAINMENT HELPS
MEDIA MARKT TO ROLL OUT ITS EXPANSION PLANS FOR
DOWNLOAD STORES ACROSS EUROPE**

London / Barcelona, Spain -- December 8, 2010

The traditional brick-and-mortar international retail giant Media Markt, has rolled out its 4th European digital music shop with the launch of its Spanish a-la-carte download store offering more than 9.5 million DRM-free MP3 tracks (<http://musica.mediamarkt.es>). As part of an introductory offer, from December 9 through to the 17th, the store will support a nationwide promotional campaign featuring the top 500 tracks on sale for 0,50€ each. The store features state-of-the art internet shopping technology including gift card and promotion code redemption and a comprehensive search engine enabling users to easily and securely download local and international repertoire. Audiobooks and videos are expected to be added to the offering shortly.

“In an era where piracy is rampant across the board and the Spanish market has by no means been immune, it is very rewarding to facilitate the launch of a new, legal alternative with the support and vision of the Spanish Media Markt management team”, said Frank Taubert, CEO & Co-Founder, 24-7 Entertainment.

“By downloading music legally, not only do you support the artists and the industry but you can listen to music in 320 kbit/s quality in a secure environment”, continued Taubert.

The announcement is part of the Media Markt’s company-wide strategy to roll out digital music services across all of its operating territories. Media Markt Austria (<http://music.mediamarkt.at>) and Media Markt Netherlands (<http://musicdownload.mediamarkt.nl/>), launched earlier this year whereas Media Markt Germany (<http://www.mediamarkt.de/downloads/>) was the first to blaze the trail.

Ends

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About Media Markt

Media Markt is Europe's Number One electrical goods retailer. The success enjoyed by the company, which was founded in 1979 and is housed under the roof of Media-Saturn-Holding GmbH, is based on a unique selection of low-priced brand-name products, competent staff, excellent service, a distinctive advertising presence and a decentralized organizational structure. Each general manager is a shareholder in his own store and is thus responsible for the products offered, as well as for pricing, personnel and marketing. At present, Media Markt has 610 stores in 15 countries.

About 24-7 Entertainment

24-7 Entertainment with offices in the UK, Germany, Spain and Denmark, is the leading B2B technology provider specializing in online and mobile distribution of digital entertainment. Via its comprehensive system, the company has fulfilled hundreds of millions of commercial and promotional downloads for major retailers, telcos, software and hardware manufacturers, record labels and media companies worldwide. With license agreements in place with over 12.000 labels including all major record companies, 24-7 Entertainment is a turnkey, one-stop-shop for the seamless, distribution of digital media.

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